



Ministerul Agriculturii,  
Dezvoltării Regionale  
și Mediului



Agenția de  
Dezvoltare Regională  
Nord



CZECH REPUBLIC  
DEVELOPMENT COOPERATION



Ministry of  
Foreign Affairs  
Republic of Latvia



cooperare  
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DEUTSCHE ZUSAMMENARBEIT

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Camera de Comerț și Industrie  
a Republicii Moldova



INVEST  
MOLDOVA

## FORUM AGENDA

### “Doing Business in North Moldova”

Bălți, October 20<sup>th</sup> 2020

Restaurant „President” (Nicolae Iorga Street, nr. 11)

Business Forum "Doing Business in North Moldova" organized under the project "A New Impulse to Business Development in the North Development Region of Moldova", funded by the Government of the Czech Republic and implemented by North RDA in partnership with People in Need Moldova and NGO “Pro Cooperare Regionala” and the project “Economic Policy Advice to the Moldovan Government”, implemented by GIZ Moldova.



Agencia de Dezvoltare Durabilă a Județului Brașov



Latvian Rural Forum



ProCoRe

October 20<sup>th</sup>2020

Venue: „PRESIDENT” Restaurant  
Address: Nicolae Iorga Street, nr. 11, Bălți

<b>MATCHMAKING EVENT</b>	
<b>10.00 – 10.30</b>	<p><b>Opening Remarks of the Business Forum.</b> <b>Welcome speeches.</b></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"><li>• <b>Mrs. Maria PRISACARI</b>, Director, North Regional Development Agency</li></ul> <p><b>Speakers:</b></p> <ul style="list-style-type: none"><li>• <b>Mr. Ion PERJU</b>, Minister of Agriculture, Regional Development and Environment (tbc)</li><li>• <b>H.E. Mr. Zdeněk KREJČÍ</b>, Ambassador Extraordinary and Plenipotentiary of the Czech Republic to the Republic of Moldova</li><li>• <b>H.E. Mr. Bartłomiej ZDANIUK</b>, Ambassador Extraordinary and Plenipotentiary of Poland to the Republic of Moldova</li><li>• <b>H.E. Mr. Uldis MIKUTS</b>, Ambassador Extraordinary and Plenipotentiary of Latvia to the Republic of Moldova</li><li>• <b>H.E. Mr. Petrișor Ionel DUMITRESCU</b>, Consul General of Romania in Bălți</li><li>• <b>Mrs. Silvia BICENCO</b>, Country Director, People in Need Moldova</li><li>• <b>Mr. Vasile SECRIERU</b>, President of the North Development Council</li></ul>
<b>10.30 – 11.30</b>	<p><b>Business Development Prospects in the North Development Region of Moldova</b> <b>Moderator: Veronica SAVIN</b>, North Regional Development Agency</p> <ul style="list-style-type: none"><li>• <b><i>The role of CCI in the development of entrepreneurship in the RoIM</i></b> <b>Mr. Sergiu HAREA</b>, President of the Chamber of Commerce and Industry of the Republic of Moldova</li><li>• <b><i>Investment Opportunities in the RoIM</i></b> <b>Mrs. Irina TOLSTOUSOV</b>, Head of the Country Brand Promotion Department, The Moldovan Investment Agency</li><li>• <b><i>Investment prospects in the FEZ, Bălți</i></b> <b>Mr. Marin CIOBANU</b>, Chief Administrator of the Free Economic Zone Balti</li><li>• <b><i>Support for the development of the regional economy within the framework of the regional policy of Latvia</i></b> <b>Mrs. Jevgēnija BUTŅICKA</b>, Head of the Regional Development Planning Division, Regional Policy Department, Ministry of Environmental Protection and Regional Development of the Republic of Latvia</li><li>• <b><i>Highlights of business and economic development potentials of North Region.</i></b> <b>Mr. Dušan KULKA</b>, Director „Bermangroup”</li><li>• <b><i>Possibilities of collaboration between Moldova and Poland</i></b> <b>Mrs. Oxana SATIROVICI</b>, Centre for Development and Entrepreneurship „Moldova Poland”</li><li>• <b><i>Business environment and investments in the Vidzeme Planning Region</i></b> <b>Mr. Ģirts BROKS</b>, Entrepreneurship Specialist at the Vidzeme Planning Region</li><li>• <b><i>Financing granted to the entrepreneurs from the Central Region (Romania) within the PROFIT project</i></b> <b>Mrs. Iuliana CHIRITESCU</b>, Development Agent of the Agency for Sustainable Development, Brașov</li></ul>

11.30-13.00	<p><b>Business Cooperation</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Arcadie ZASTAVNEȚCHI</b>, S.A. „Barza Albă”</li> <li>• <b>Mr. Zdeněk ZBYTEK</b>, s.r.o MOLD VIN CZ, company.</li> <li>• <b><i>Anti-crisis management: vision and development – team – profit</i></b> <b>Mr. Alexandru BORCEA</b>, Executive Director, „Moldagrotehnica”</li> <li>• <b>Mrs. Anna BOGACIUC</b>, SRL. „Calea Norocului”</li> <li>• <b><i>Products and development perspectives</i></b> <b>Mr. Ilze PRŪSE</b>, Brand „Baltie darbi”</li> <li>• <b>Cristian GUZUN</b>, S.A. „Alfa Nistru”</li> </ul>
13.00	<p><b>One-on-one B2B meetings</b></p> <p>Prearranged on-line one on one B2B meetings with Moldovan companies from North region. Please register for the B2B meetings on the link below: <a href="https://docs.google.com/forms/d/1UtumZ9_yGGqAS3Wyrvo_ZyEhEfozElqyIOkldPOc7BQ/edit">https://docs.google.com/forms/d/1UtumZ9_yGGqAS3Wyrvo_ZyEhEfozElqyIOkldPOc7BQ/edit</a></p>